

STAFF

Editor/Publisher:

Donald J. Heimburger

Business and Circulation Manager:

Marilyn M. Heimburger

Associate Editor:

Susan O'Brien

Editorial Secretary

Cindy Kelly

Sn3 Modeler is digitally produced. Please submit ads in .pdf, .jpg or .tif format by CD or e-mail. Ads can be e-mailed to info@heimburgerhouse.com. Contact the Associate Editor for more information.

BLACK AND WHITE RATES

	2 times	1 time
One page	\$194	\$203
Two-thirds	177	195
One-half	139	145
One-third	121	133
One-fourth	110	122
One-sixth	100	110
One-twelfth	81	90

COVER RATES

Cover 2, 3	\$249	\$261
Cover 4	271	284

COLOR RATES

Add \$225 for additional color, run-of-press, for color positions or \$225 for 4-color printing. Inserts and tip-ins are also available. For color prices, add black and white rate to color rate: 1 page, add \$225; 2/3 page, add \$150.75; 1/2 page, add \$112.50; 1/3 page, add \$75.00; 1/4 page, add \$56.25; 1/6 page, add \$37.50; 1/12 page, add \$18.75.

GENERAL INFORMATION

Sn3 Modeler is the leading S narrow gauge magazine, serving and promoting 3/16" to the foot model railroading. It is published twice a year: Spring/Summer and Fall/Winter. **Sn3 Modeler** is published for Sn3 modelers, manufacturers, suppliers, wholesalers and dealers. It features modelers' layouts, how-to construction articles, conversion articles, prototype photos and articles and columns devoted to teaching readers more about the world of S narrow gauge modeling. Besides paid subscriptions, **Sn3 Modeler** is distributed through leading hobby shops across the country, in Canada and in foreign lands.

SPECIFICATIONS

Full page: 7¹/₄" (W) x 9³/₄" (D)
Two-thirds page: 7¹/₄" (W) x 6¹/₂" (D) or 4⁷/₈" (W) x 9³/₄" (D)
One-half page: 7¹/₄" (W) x 4⁷/₈" (D) or 4³/₄" (W) x 7¹/₄" (D)
One-third page: 7¹/₄" (W) x 3¹/₄" (D) or 2¹/₄" (W) x 9³/₄" (D)
One-quarter page: 7¹/₄" (D) x 2¹/₄" (W) or 3⁵/₈" (D) x 4⁷/₈" (W)
One-sixth page: 4⁷/₈" (D) x 2¹/₄" (W) or 4³/₄" (W) x 2¹/₄" (D)
One-twelfth page: 2³/₈" (D) x 2¹/₄" (W)

SERVICES

Services we can provide include make-up and design for advertisements. These services are charged at \$38 an hour, plus materials. Costs of typesetting, photographs, enlargements, reductions and special work are billed to the advertiser. Black and white or color photographs may also be submitted, which we will scan for a fee of \$18 each.

PAYMENT POLICY

Full payment must be received before publishing single insertions. Advertisers who contract for consecutive insertions are billed upon publication. Payment is due 10 days after receipt of billing. The Publisher reserves the right to refuse advertising to overdue accounts or levy a finance charge on past due accounts.

CLOSING DATES

When copy is not received by deadline on a multiple insertion agreement, the previous advertisement is repeated. Cancellations are not accepted after closing date. All advertisements are subject to approval by Publisher.

Complete copy and illustrations must be received by February 1 for the Spring/Summer issue and July 15 for the Fall/Winter issue. **Sn3 Modeler** is published semi-annually.



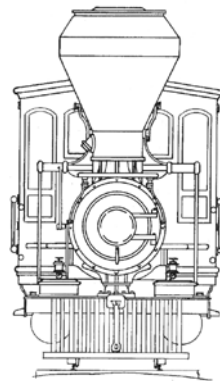
*Capturing the spirit of
S narrow gauge modeling*





Sn3 Modeler

Devoted to 3-foot-gauge modeling in 1:64 scale, this semi-annual magazine features how-to and technique articles, scale plans, columns, large photos, and ads from major manufacturers. Subjects covered include cars, locomotives, painting, weathering, detailing and much more. Each issue is specially designed for narrow gaugers. Glossy paper and four-color photos are featured. Published twice a year, spring and fall.



Sn3
Modeler

7236 W. Madison
Forest Park, Illinois 60130 USA

RATE CARD
EFFECTIVE FALL 2010

Sn3
Modeler

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Sn3 Modeler is the leading S narrow gauge magazine published for modelers, manufacturers, suppliers, wholesalers and dealers. It features important news, detailed how-to articles, model photographs and plans for all S and Sn3 modelers.

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Spring /Summer and Fall/Winter